

Photographic Group

Webmaster and Social Media report to 2020 AGM

The website remains stable as a primary means of member communication. The Club hosting with Wordpress editorial is quite easy and intuitive to maintain. The page header was updated during the year. My appreciation to Cliff Carter for his help with this. I continue to receive virtually no feedback or comment regarding the site so must assume that it is meeting member's needs and expectations.

The PG Facebook site continues to grow in membership and is currently at 111. Some members regularly share images.

There are continuing challenges with "all PG member" emails. I have reverted back to Mailchimp to generate and send these as hotmail and other addresses are rate limited by the Club hosting service. This means that hotmail users and others may not receive messages sent. I understand that some Internet Service Provider (ISP) spam filters are also causing problems. It appears that this is an industry wide problem due to spammers and high volume mailing lists.

John Hartill

13 March 2020